



CONTEST RULES

Eligibility:

- High School Division: You must be a Minnesota student in grades 9–12.
- Middle School Division: You must be a Minnesota student in grades 6–8.
- Home-schooled Minnesota students of the ages corresponding to the above grade levels are eligible to participate.

Video-making rules:

- Videos should not be more than 30 seconds long. There is a 2 second grace period. Any video that is longer than 32 seconds will be automatically disqualified.
- Videos must include at least one vaping fact about the dangers of vaping and one call to action. Vaping facts must be from the [vaping facts page](#).
- Videos must be created by the entrant students, not their parents or other adults. Students may create their video as part of a class or youth program, but video entries must be the student's original work. Up to four students may be part of a group video submission.

Videos must NOT:

- Contain material which is (or promotes activities which are) sexually explicit, obscene, pornographic, violent, self-mutilating (e.g., relating to murder, the sales of weapons, cruelty, abuse, etc.), discriminatory (based on race, sex, religion, natural origin, physical disability, gender identity, sexual orientation or age), illegal, offensive, threatening, profane, or harassing;
- Include mention or performance of any copyrighted media production, including but not limited to music, films, books, television programming, etc., or identifying descriptions of any media property;
- Contain material that violates or infringes on another person's rights, including but not limited to material that violates privacy, publicity or intellectual property rights, or that constitutes copyright infringement. Without limiting the foregoing, video submissions must not include third party trademarks, logos, insignia, location signage, photographs, artwork, or sculptures;
- Show or use vaping devices, accessories, or products, or any commercial tobacco products. Videos that contain an actual device, or simulate vaping with an actual device may be disqualified, as will videos that depict smoking, chewing, or otherwise using commercial tobacco.

Depictions of activities that simulate vaping but are obviously not using actual devices will be evaluated on a case-by-case basis.

- Contain language or images of the human body that would be inappropriate for a general audience, including small children.

Be smart! Safety should be the highest priority.

Do not put yourself or anyone else at risk of harm while making your video. Escape the Vape reserves the right to disqualify any video at its sole discretion.

Videos must only use music that is originally written, performed and produced by you, the entrant, or music that is royalty-free and in the public domain.

If a student submits a video with music they have originally written and produced, the student provides Escape the Vape with a royalty-free, worldwide license to any music or other intellectual property (or "IP") that is part of their submission.

Don't want to create your own music?

Our [Escape the Vape music list](#) provides royalty free music for you to use. This music is available for us to publicize and broadcast on a license-free, no compensation basis.

Here's all that information simplified! For the kids in the back!

Video must not include:

- Copyrighted music, movies, books, etc
- Logos, brands, or store signs
- Yourself or anyone else using or displaying a vaping device
- Inappropriate, disrespectful, dangerous, or illegal content

Video must:

- Be less than 30 seconds long
- Include one fact about the dangers of vaping (see [vaping facts](#))
- Include one call to action
- Be original, created solely by the student or student group, with no parent or teacher help

Video submission rules:

- Only one team member needs to complete the Video Submission Form. Every section of the form must be completed. **Videos submitted with incomplete information will not be judged.**
- Videos must be uploaded to the Video Submission Form in an MP4 format (must not exceed

100mb).

- Video submissions must have a unique title. Do not call your video “Escape the Vape Video Challenge.”
- You may only submit one video entry - as an individual or as part of one group submission.

Entrant submission rules:

- Every group member (including the student who submits the Video Submission Form) must complete the Contest Permission Form.
- Students (and a parent or guardian) must agree to all terms and conditions of the Contest Permission Form.

Remember: Only one team member submits your video. **ALL** team members (including the one who submitted the video) must complete the Contest Permission Form.

All submissions must be received by midnight CST on February 29, 2024.

Eligible students must submit their entry in accordance with these official rules. No other method of submission will be accepted.

Additional information:

- Video entries may be submitted in languages other than English. For non-English videos, an English translation should be included in the Video Submission Form..
- Once submitted, you will receive confirmation that we received your submission.
- If we can't open your MP4 video submission, we will let you know by email and give you the opportunity to resubmit the video. This type of technical issue will not disqualify your entry.
- If you have any trouble uploading your entry before the February 29th midnight deadline, email mnescapethevape@gmail.com.
- The Escape the Vape Video Challenge and the Minnesota Department of Health, including its agents and contractors, are not responsible for lost, late, misdirected, or incomplete entries. Escape the Vape reserves the right to cancel the contest or modify these rules without notice. Decisions of Escape the Vape are final.



**Looking for music?
Use our [Music List](#)**