



Greetings!

Middle and high school students across the state of Minnesota are being asked to participate in a contest to help educate their peers on the dangers of vaping with the chance to win up to \$500 for students and \$500 for their associated school or organization.

Applicants will submit a 30-second public service announcement (PSA) video with the following timeline:

- 2/1/24 - 2/29/24: Video submission window
- 4/22/24: Top five finalist videos in each category announced
- 4/22/24 - 5/3/24: Public voting on the finalist videos
- 5/7/24: Escape the Vape winners announced and prizes awarded to both students and their schools

To help with your promotion, we are providing social media and digital promotion kits at this link: www.mnescapethevape.org/social-media-kits. For more information, please visit www.mnescapethevape.org or email us at mnescapethevape@gmail.com.

Thank you for your support!

Sincerely,
The ACET Team

A big thank you to our sponsors!



MASONIC CANCER CENTER
UNIVERSITY OF MINNESOTA



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ORTHOPEDICS**

O X B O R O

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The Escape the Vape Video Challenge is a program coordinated by ACET Inc. under a grant funded by the Minnesota Department of Health.